



# SHROPSHIRE'S ORIGINAL WEB CONFERENCE

**SPONSORSHIP OPPORTUNITIES**

# 1 DAY, 9 SPEAKERS, 250 ATTENDEES

## ABOUT THE DAY

We're excited to be back for our sixth year, and our third as a full day conference!

Held in the picturesque, medieval market town of Shrewsbury, (R)Evolution is a full-day, single-track web conference, hosting 9 of the web's most revolutionary thinkers.

The last two years as a full day conference have been so epically awesome, we are pulling out all of the stops this year.

The event will be held at Theatre Severn, right in the centre of Shrewsbury, allowing us plenty of space for 250 people plus an exhibition area for our lovely sponsors.

## WHY SPONSOR ?

(R)Evolution attracts web / mobile designers and developers actively working within the UK or involved with Startups from all over the country.

As a sponsor, you will have the opportunity to meet up to 250 digital people and tech evangelists in an under-represented region of the country.

The one thing they all have in common is their passion to be inspired and their determination to push technology forwards.

Raise your profile and introduce your brand to interested people actively creating new ideas and brand-new technologies.

## BE PART OF THE (R)EVOLUTION!



Photography from (R)Evolution 2013 by Stonehouse Photographic. Left to right Laura Kalbag presenting, Chris Thorpe presenting, Elliot JayStocks presenting.

# SPONSORSHIP OPPORTUNITIES

## BENEFITS

SPONSORED SLOT

ATTENDEES

EXHIBITION SPACE

CONFERENCE SIGNAGE

GOODIE BAG

CONFERENCE BOOK

WEBSITE

SOCIAL MEDIA

PRESS RELEASES

**PLATINUM - £1500**

**GOLD - £1100**

**SILVER - £700**

Yes

-

-

Maximum 4 people

Maximum 2 people

Maximum 1 person

1 pop up banner  
+ table

1 pop up banner  
+ table

Logo on pop up banner

Logo next to/on stage

Logo next to/on stage

Logo on pop up banner

Up to 2 items

Up to 2 items

0 items

Logo and write up

Logo and write up

Logo and brief write up

Logo on every page

Logo on every page

Logo on every page

Crafted messages

Crafted messages

Crafted messages

Mentioned in all

Mention

Mention

## MICRO SPONSORSHIP

As well as the more traditional sponsorship opportunities, there will also be the option for small and micro businesses to show their support, in the form of Micro Sponsorship.

These are an unlimited amount of sponsorship slots at a cost of £195 each and can be purchased through the ticket booking system.

Each Micro Sponsor gets their name listed on the website and promotional materials.

## THE SPONSORED SLOT

The sponsored slot available for platinum sponsors is a special 5 minute speaking slot before each break. This gives you time in front of our audience to introduce yourselves and encourage them to come and have a chat with you during the breaks.

These spaces are very limited with only 3 available.

# BRANDED OPPORTUNITIES

As part of our sponsorship packages, you have a number of opportunities to exhibit your brand throughout the day.

## EXHIBITION SPACE

As a platinum and platinum+ sponsors you would be able to have a stand within our exhibition area allowing you to have a visible presence on the day.

Silver and Gold level sponsors logos will be included on a separate banner in the exhibition space. All relevant logos will be there, with prominence set by sponsorship level.

## CONFERENCE SIGNAGE

This will consist of banners to the left and right of the stage in the main auditorium.

## PROMOTIONAL MATERIALS

On arrival every attendee will receive a goody bag containing a lanyard, name badge, booklet and promotional items from gold, platinum and platinum+ level sponsors.

Photography from (R)Evolution 2013 & 2014 by Stonehouse Photographic.



# FRINGE EVENTS

Shropgeek (R)Evolution is more than just a conference, we'll be playing host to many special events put on especially for our attendees, to give a flavour of the things that Shropgeek gets up to all year round.

## THE NIGHT BEFORE

6.30PM, 24TH SEPTEMBER 2015

Rebellion is Shropgeek's quarterly event where we host talks from Shropshire and further afield. We're putting on a special Rebellion the night before the (R)Evolution as a warm up for the main event.

THE ALB, SHREWSBURY, SY1 9PC

## THE AFTER PARTY!

8PM - LATE, 25TH SEPTEMBER 2015

The after party is where it's at! We want this to be the best party Shropshire has ever seen, and we have no doubt that it will be!

VENUE TBC

## THE AFTER PARTY - £1000

BENEFITS

Same as Gold

EXCEPTIONS

Logo on fringe page of website only

These events are a great opportunity for sponsors and attendees to connect. Why not help both the drinks and chat flow more freely?

**MORE EVENTS TO BE CONFIRMED**



## OTHER OPPORTUNITIES


We are always open to new sponsorship ideas from people or organisations. Let us know if you have a better way to get involved with the (R)Evolution!

Our mission is to continue to create events Shropshire can be proud of! So, if you would like to be a sponsor, have a product / service you could donate as a prize or have another idea, we would like to hear from you.

## ABOUT SHROPGEEK

Shropgeek has always been a collection of like-minded people based in and around Shropshire; who like to meet regularly to catchup on the latest goings on and socialize with fellow geeks.

In March 2014, Shropgeek became a limited company with the purpose of creating events for the web / tech / creative industries in Shropshire. As well as the annual (R)Evolution web conference and monthly meet ups, Shropgeek also plays host to quarterly Rebellion events and will soon be introducing workshops.


 [www.shropgeek.co.uk](http://www.shropgeek.co.uk)

## WANT TO SPONSOR?

### CONNECT VIA:

 [revolution@shropgeek.co.uk](mailto:revolution@shropgeek.co.uk)

 [www.shropgeek-revolution.co.uk](http://www.shropgeek-revolution.co.uk)

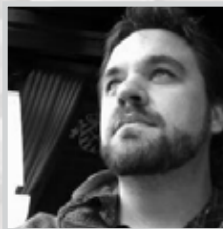
 [@shropgeek](https://twitter.com/shropgeek) #revolutionconf15

### OR CONTACT ONE OF THE ORGANIZERS DIRECTLY



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