



# SHROPSHIRE'S ORIGINAL WEB CONFERENCE

**SPONSORSHIP OPPORTUNITIES**

# 1 DAY, 8 SPEAKERS, 200 ATTENDEES

## ABOUT THE DAY

We're excited to be back for our fifth year and this one's going to be huge!

Held in the picturesque, medieval market town of Shrewsbury, (R)Evolution is a full-day, single-track web conference, hosting 8 of the web's most revolutionary thinkers.

On the day there will be space for 200 people plus an exhibition area for our lovely sponsors.

As well as all this, there will be various social activities for attendees held on the days surrounding the conference.

## WHY SPONSOR ?

(R)Evolution attracts web / mobile designers and developers actively working within the UK or involved with Startups from all over the country.

As a sponsor, you will have the opportunity to meet 200 digital people and tech evangelists in an under-represented region of the country.

The one thing they all have in common is their passion to be inspired and their determination to push technology forwards.

Raise your profile and introduce your brand to interested people actively creating new ideas and brand-new technologies.

## BE PART OF THE (R)EVOLUTION!



Photography from (R)Evolution 2013 by Stonehouse Photographic. Left to right Laura Kalbag presenting, Chris Thorpe presenting, Elliot JayStocks presenting.

# SPONSORSHIP OPPORTUNITIES

## BENEFITS

	PLATINUM+ - £1250	PLATINUM - £1000	GOLD - £700	SILVER - £300
WEBSITE	Logo on every page	Logo on every page	Logo on every page	Logo on every page
SOCIAL MEDIA	Crafted message	Crafted message	Mention	-
PRESS RELEASES	Mentioned in all	Mentioned in all	Mention	-
EXHIBITION SPACE	1 pop up banner + table	1 pop up banner + table	Logo on pop up banner	Logo on pop up banner
CONFERENCE SIGNAGE	Logo next to stage	Logo next to stage	Logo on pop up banner	-
GOODIE BAG	Up to 2 items	Up to 2 items	1 item	-
CONFERENCE BOOK	Logo and write up	Logo and brief write up	Logo only	Listing only
SPONSORED SLOT *	Maximum 2 people	-	-	-
ATTENDEES	Maximum 2 people (including sponsored slot)	Maximum 2 people	Maximum 1 person	-

\* The sponsored slot available for platinum+ sponsors is a special 5 minute speaking slot before each break. This gives you time in front of our audience to introduce yourselves and encourage them to come and have a chat with you during the breaks. These spaces are very limited with only 3 available. For an extra £100, as a platinum+ sponsor you can guarantee the top position for your logo on all marketing collateral and materials on the day.

# BRANDED OPPORTUNITIES

As part of our sponsorship packages, you have a number of opportunities to exhibit your brand throughout the day.

## EXHIBITION SPACE

As a platinum and platinum+ sponsors you would be able to have a stand within our exhibition area allowing you to have a visible presence on the day.

Silver and Gold level sponsors logos will be included on a separate banner in the exhibition space. All relevant logos will be there, with prominence set by sponsorship level.

## CONFERENCE SIGNAGE

This will consist of banners to the left and right of the stage in the main auditorium.

## PROMOTIONAL MATERIALS

On arrival every attendee will receive a goody bag containing a lanyard, name badge, booklet and promotional items from gold, platinum and platinum+ level sponsors.

We also plan to include t-shirts for all of the attendees with all sponsors listed on the back.

Photography from (R)Evolution 2013 by Stonehouse Photographic.



# FRINGE EVENTS

Shropgeek (R)Evolution is more than just a conference, we'll be playing host to many special events put on especially for our attendees, to give a flavour of the things that Shropgeek gets up to all year round.

## THE NIGHT BEFORE

6.30PM, 25TH SEPTEMBER 2014

Rebellion is Shropgeek's quarterly event where we host talks from Shropshire and further afield. We're putting on a special Rebellion the night before the (R)Evolution as a warm up for the main event.

THE ALB, SHREWSBURY, SY1 9PC

## THE AFTER PARTY!

8PM - LATE, 26TH SEPTEMBER 2014

The after party is where it's at! We want this to be the best party Shropshire has ever seen, and we have no doubt that it will be!

ROMOLO, SHREWSBURY, SY1 1HH

## THE AFTER PARTY - £1000

BENEFITS	Same as Platinum
EXHIBITION SPACE	banners at venues + give away items

These events are a great opportunity for sponsors and attendees to connect. Why not help both the drinks and chat flow more freely?

**MORE EVENTS TO BE CONFIRMED**



## OTHER OPPORTUNITIES


We are always open to new sponsorship ideas from people or organisations. Let us know if you have a better way to get involved with the (R)Evolution!

Our mission is to continue to create events Shropshire can be proud of! So, if you would like to be a sponsor, have a product / service you could donate as a prize or have another idea, we would like to hear from you.

## ABOUT SHROPGEEK

Shropgeek are a collection of like-minded people based in and around Shropshire; who like to meet regularly to catchup on the latest goings on and socialize with fellow geeks.

As well as the annual (R)Evolution web conference and monthly meet ups, Shropgeek also plays host to quarterly Rebellion events showcasing the top talent from within Shropshire and further afield.

 [www.shropgeek.co.uk](http://www.shropgeek.co.uk)


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## WANT TO SPONSOR?

### CONNECT VIA:

 [revolution@shropgeek.co.uk](mailto:revolution@shropgeek.co.uk)

 [www.shropgeek-revolution.co.uk](http://www.shropgeek-revolution.co.uk)

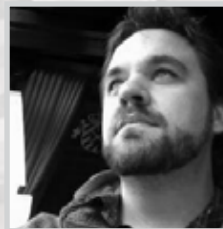
 [@shropgeek](https://twitter.com/shropgeek) #revolutionconf

### OR CONTACT ONE OF THE ORGANIZERS DIRECTLY



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