



FRIDAY, 27 SEPTEMBER 2013  
SHROPSHIRE CONFERENCE CENTRE, SHREWSBURY



# SHROPSHIRE'S ORIGINAL WEB CONFERENCE

**SPONSORSHIP OPPORTUNITIES**

# 1 DAY, 8 SPEAKERS, 200 ATTENDEES

We've evolved: bigger plans, a new format, the same friendly atmosphere

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(R)Evolution has evolved into a full-day, single-track web conference, hosting 8 of the web's most revolutionary thinkers.

Held in the Shropshire Conference Centre, just 5 minutes outside of Shrewsbury town centre.

We're excited to be back for our fourth year and this one's going to be huge!

There will be 200 people plus a social space for breaks and an exhibition area for our lovely sponsors.

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## WHY SPONSOR ?

(R)Evolution attracts web / mobile designers and developers actively working within the UK or involved with Startups from all over the country.

As a sponsor, you will have the opportunity to meet 200 digital people and tech evangelists in an under-represented region of the country. The one thing they all have in common is their passion to be inspired and their determination to push technology forwards.

Raise your profile and introduce your brand to interested people actively creating new ideas and brand-new technologies.

**BE PART OF THE (R)EVOLUTION!**

## FEATURING



Jaggeree



Snook.ca



Viewpoint Industries



Laurakalbag.com



Author, Designing the invisible



Twitter



Gov.uk



Jojet.com / Port 80 Events

# SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM - £1000	GOLD - £750	SILVER - £500	BRONZE - £250
WEBSITE	Logo on every page	Logo on every page	Logo on sponsors page	Logo on sponsors page
SOCIAL MEDIA	Crafted message	Mention	Mention	-
PRESS RELEASES	Mentioned in all	Mention	-	-
EXHIBITION SPACE	1 pop up banner + table (4' x 2')	1 pop up banner + table (4' x 2')	Logo on pop up banner	Logo on pop up banner
CONFERENCE SIGNAGE	Logo next to stage	Logo next to stage	-	-
GOODIE BAG	Up to 2 items	1 item	1 item	-
CONFERENCE BOOK	Logo and write up	Logo and brief write up	Logo only	Listing only
PANEL SESSION *	Maximum 1 person	-	-	-
ATTENDEES	Maximum 2 people (including panel session)	Maximum 2 person	Maximum 1 person	Maximum 1 person

\* We're all about adding value for our attendees. The panel session available for platinum sponsors is a special session during the day that allows the audience to ask you some questions about your industry / specialism. This gives you time in front of our audience to introduce yourselves and the audience the chance to gain answers to those all important questions (relevant to your job, of course!). No one expects you to know the answer to the meaning of life. These spaces are very limited and decided upon by the subject that would add the most value to the session.

## BRANDED OPPORTUNITIES

As part of our sponsorship packages, you have a number of opportunities to exhibit your brand throughout the day.

These include:

### EXHIBITION SPACE

Due to the limited space available at the venue, we will put out a separate banner in the exhibition space for silver and bronze sponsors. All relevant logos will be there, with prominence set by sponsorship level.

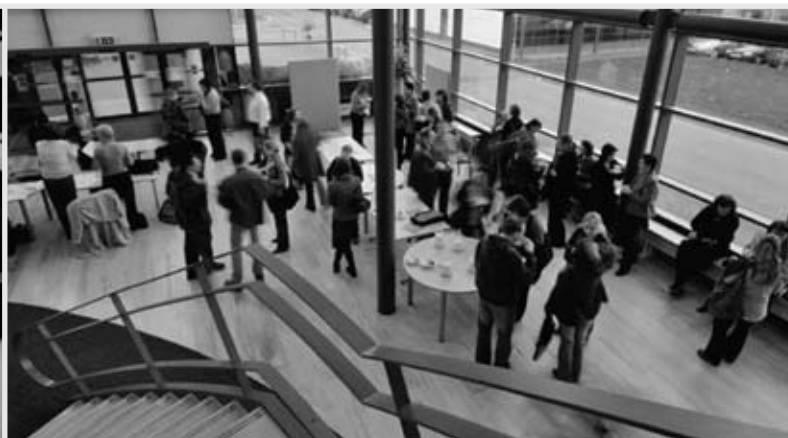
### CONFERENCE SIGNAGE

This will consist of banners to the left and right of the stage in the main auditorium.

Alongside all of this, we will be organising branding opportunities closer to the day: T-shirts, lanyards, etc!

## BREAKS AND LUNCH SPONSORSHIP

BENEFITS	BREAKS - £350 each	LUNCH - £700
WEBSITE	Logo on schedule page	Logo on schedule page
SOCIAL MEDIA	Mention	Mention
CONFERENCE SIGNAGE	Logo on screen during break	Logo on screen during lunch
EXHIBITION SPACE	Logo on pop up banner	Logo on pop up banner
GOODIE BAG	1 item	1 item
CONFERENCE BOOK	Logo only	Logo only



# FRINGE EVENTS

Shropgeek (R)Evolution is more than just a conference, we'll be playing host to many special events put on especially for our attendees, to give a flavour of the things that Shropgeek gets up to all year round.

## THE NIGHT BEFORE

### SHROPGEEK REBELLION

8.30PM, 26TH SEPTEMBER 2013

Rebellion is Shropgeek's quarterly event where we host talks from around Shropshire and the West Mids. We're putting on a special Rebellion the night before the (R)Evolution as a warm up, featuring Shropshire residents Neil Kinnish and Jan Minihane.

THE ALB, SHREWSBURY, SY1 9PC

## ON THE NIGHT

### THE AFTER PARTY!

8PM - LATE, 27TH SEPTEMBER 2013

The after party is where it's at! We want this to be the best party Shropshire has ever seen, and we have no doubt that it will be!

ROMOLO, SHREWSBURY, SY1 1HH

## BENEFITS

WEBSITE	Logo on fringe page
CONFERENCE BOOK	Logo and brief write up
EXHIBITION SPACE	banners at venues + give away items

These events are a great opportunity for sponsors and attendees to connect. Why not help both the drinks and chat flow more freely?



## OTHER OPPORTUNITIES

Our mission is to continue to create events Shropshire can be proud of!

We are always open to new sponsorship ideas from people or organisations. So, if you would like to be a sponsor, have a product / service you could donate as a prize or have another idea, we would love to hear from you.

If you have a better way to get involved with the (R)Evolution, let us know!

## ABOUT SHROPGEEK

Shropgeek are a collection of like-minded people based in and around Shropshire; who like to meet regularly to catchup on the latest goings on and socialize with fellow geeks.

As well as the annual (R)Evolution web conference and monthly meet ups, Shropgeek also plays host to quarterly Rebellion events showcasing the top talent from within Shropshire.

 [www.shropgeek.co.uk](http://www.shropgeek.co.uk)


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## WANT TO SPONSOR?

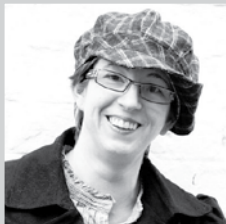
### CONNECT VIA:

 [revolution@shropgeek.co.uk](mailto:revolution@shropgeek.co.uk)

 [2013.shropgeek-revolution.co.uk](http://2013.shropgeek-revolution.co.uk)

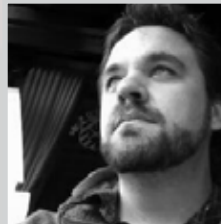
 [@shropgeek](https://twitter.com/shropgeek) [#revolutionconf](https://twitter.com/revolutionconf)

### OR CONTACT ONE OF THE ORGANIZERS DIRECTLY



#### KIRSTY BURGOINE

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#### PETE WHITE

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